



## News Release

For Immediate Release

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### **Announcing the Arrival of MyLab™25, the Newest MyLab Family Member of Ultrasound Systems from Biosound Esaote**

INDIANAPOLIS, IN (February 2005) – Biosound Esaote, a global leader in ultrasound technology, announces the introduction of MyLab25, the newest member of the MyLab family of fully diagnostic, portable ultrasound systems. MyLab25 appeals to vascular laboratories that need portability without compromising performance.

Jim Chapman, Director of Marketing, stated that the MyLab25 will leverage off the early success of the MyLab30CV, providing the same benefits to vascular and general imaging departments that the MyLab30CV provided the cardiology community.

“The MyLab family of ultrasound systems provides a solution to a long standing need, delivering fully diagnostic ultrasound systems that can be easily transported to any clinical environment where performance is required,” said Chapman. “Be it excellent image quality at the critical care bedside, MPTE in the operating room, stress echo in the office, or whole body imaging for the mobile service, the value proposition of the MyLab family resonates with the clinical community on a number of levels.”

MyLab25 will be unveiled at the ACC meeting, March 6-9 in Orlando Florida. Also being released at the meeting is Version 3.0 software for MyLab30CV. This upgrade will further enhance the functionality of this groundbreaking technology by optimizing digital management and extending the functionality to all transducers – phased, linear, curved array and TE.

“For years Biosound Esaote has addressed the needs of the cardiology office market segment by formulating an excellent price performance offering,” added Claudio Bertolini, president of Biosound Esaote. “But we are seeing that these same criteria, along with portability, are also required by large practices and hospitals tasked with providing out reach services. Our company is driven to provide for the needs of our growing customer base”

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**Biosound Esaote**

Biosound Esaote, headquartered in Indianapolis, Indiana, is a market leader in diagnostic portable ultrasound systems with real-world applications for mobile and outreach services and private practice cardiovascular offices. Established in 1979, Biosound Esaote is part of the international Esaote Group a global leader in research, production and marketing of medical diagnostic equipment. Esaote is part of the Bracco Group, an integrated health care group and world leader in solutions for diagnostic imaging. For more information, visit our web sites at [www.biosound.com](http://www.biosound.com), [www.esaote.com](http://www.esaote.com) or [www.bracco.com](http://www.bracco.com).